



Become a Touch - A -Truck Sponsor

*Help us in the fight to
end child abuse!*

Hi Community Partner,

We are looking for local businesses to partner with us in sponsoring the Center for Children's upcoming Annual Touch A Truck event. Touch A Truck is a day-long carnival style event for children and families from our community. We come together for games, activities, great food and of course to check out large one-of-a-kind vehicles such as; tanks, helicopters, fire engines, cranes and so much more.

The proceeds from this event help support children who struggle with mental & behavioral health challenges and those who have suffered from child abuse.

Touch A Truck will be held Saturday, June 8th from 10:00 AM – 3:00 PM at St. Charles Towne Center in Waldorf Maryland.

Your sponsorship would make all the difference to the children and families we serve in our community. This event not only helps to raise funds for the families we support at Center for Children but also helps to bring awareness to the community about child abuse prevention.

This event would not be possible without the help of local businesses like yours. Attached is a copy of our event flyer and sponsor letter. Please feel free to reach out to me directly with any questions or for more details. We truly appreciate your support and look forward to your participation.

Best,
Danielle J.
Marketing, Development & Community Outreach Director
Center for Children
development@center-for-children.org
www.center-for-children.org
301.609.9887



Become a Touch - A -Truck Sponsor

Presenting Sponsor: \$5000

- Listed as top sponsor on Center for Children website with business link and all event print material and mall advertising with logo and personalized QR Code
- Weekly social media posts and mentions with information about your business
- Personalized email to all Center for Children followers highlighting your business and contribution to the community
- Business listed in all Pre-event and post-event email campaigns
- Complimentary vendor space to showcase your business and attract new clients during the event
- Signage placement on the main stage and the entrance of Touch A Truck
- Promotional materials added to giveaway bags
- Exclusive sponsor of one dedicated Touch A Truck Activity of your Choice
- Opportunity to address all attendees from the main stage during the "A Word from Our Sponsor" segment
- Special recognition from our DJ throughout the event

Monster Truck Sponsor: \$2,500

- Listed as sponsor on the Center for Children website with business link and all event print material with logo and personalized QR Code
- Weekly social media posts and mentions with information about your business
- Business listed in all Pre-event and post-event email campaigns
- Complimentary vendor space to showcase your business and attract new clients during the event
- Signage placement at the entrance of Touch A Truck
- Promotional materials added to giveaway bags
- Exclusive sponsor of one dedicated Touch A Truck Activity of your Choice
- Special recognition from our DJ throughout the event

Big Rig Sponsor \$1,000

- Listed as sponsor on the Center for Children website with business link and all event print material with logo
- Social media post and mention with information about your business
- Business listed in all Pre-event and post-event email campaigns
- Complimentary vendor space to showcase your business and attract new clients during the event
- Signage placement at the entrance of Touch A Truck
- Promotional materials added to giveaway bags
- Special recognition from our DJ throughout the event

Tow Truck Sponsor \$500

- Listed as sponsor on the Center for Children website
- Social media post and mention with information about your business
- Business listed in all Pre-event and post-event email campaigns
- Complimentary vendor space to showcase your business and attract new clients during the event
- Signage placement at the entrance of Touch A Truck
- Promotional materials added to giveaway bags
- Special recognition from our DJ throughout the event

Company/ Organization Name: _____

Contact Name: _____

Address: _____

Phone: _____

E-mail: _____

Website: _____

Credit Card # _____

Name (as it appears on card): _____

Credit Card Expiration Date: _____ CVV# _____

Signature: _____

sponsorships can also be selected and completed electronically at
<https://www.center-for-children.org/touchatruck>

You can also send completed forms and checks to:
Center for Children, ATTN: Danielle Jones
PO Box 2924, La Plata, MD 20646
Email: djones@center-for-children.org
or fax: 301.609.7284 ATTN: Danielle Jones

All advertising files should be submitted at actual size (300 dpi or higher), as a PDF, or JPEG via email to djones@center-for-children.org. For more information contact Danielle Jones at 301.609.9887